FLIPPED CLASSROOM LESSON PLAN

LESSON PLAN Ref:
COURSE Ref:
Course: Digital Accessibility Manager
Unit / Module: Managing Digital Accessibility
Lesson Title: Organizational policy
Level:

Lesson Duration:

Pre-Class Activities: 60 minutes
In-Class Activities: 90 minutes
Post-Class Activities: 30 minutes
Total: 4 hours (180 minutes)

Lesson Objectives:

To acquaint learners with the organisational web accessibility policy, how it is structured, and what basic principles it should follow.

Outline:
- Organisational web accessibility policy.
- Monitoring, reviewing and maintaining organisational policy on web accessibility.
- Strategic approach to web accessibility.

Pre-Class Activities:

Student Learning Resources at Home:

- [Developing Organizational Policies on Web Accessibility](#)
- [Making Your Organisation's Information Accessible for All](#)
- [Web Accessibility Policy: Do's and Don'ts](#)

Student Learning Activities at Home:

After reading the resources mentioned above students should be able to answer the following questions:
- What is an organisational web accessibility policy and how do you think it should be integrated in the organisation?
- What are the basic principles for designing a good organisational web accessibility policy?
- What types of digital properties and components can a web accessibility policy encompass?

In-Class Activities:

0 – 15 minutes: Students work in teams. They discuss what an organisational web accessibility policy is, what are its main principles and how it should in your view be integrated into an organisational framework.

15 – 30 minutes: Students present their answers to the class and discuss them with other teams.

30 – 70 minutes: Students individually prepare a draft of a web accessibility policy for their organisation. Students compare their drafts in teams and discuss the structure and the information that should be included.

70 – 80 minutes: Students discuss in teams what is an accessibility statement and how it complements organisational policy.

80 – 90 minutes: Overview and Summary.

Post-class Activities:

Students take the online test about the organizational policy.

Assessment:

Students take the online test about the organizational policy.

Materials / Equipment:

- Laptop.
- PPT slides.

References:

- [W3C Planning and Managing](#)
- [W3C Implementation Plan for Web Accessibility](#)
- [Organizational web accessibility policy](#)
- [W3C Web Accessibility Initiative](#)